



FOR MORE
INFORMATION:

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LEGO® SERIOUS PLAY®

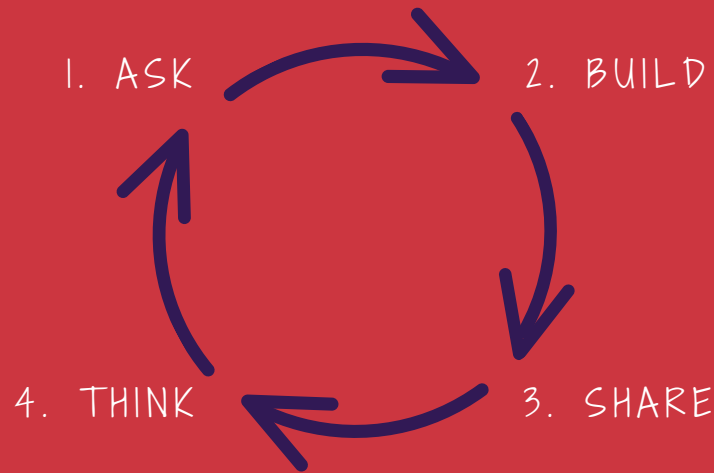
FACILITATION TECHNIQUE:

- CREATIVE THINKING
- COMMUNICATION
- PROBLEM SOLVING



LEGO® SERIOUS
PLAY®
FOR BUSINESS

LEGO® bricks are used for building metaphors to explain ideas and concepts and build a strong organizational identity.



AFTER A LSP WORKSHOP:

- ✓ Clear and focused common goals
- ✓ Coordinated and optimized goal-oriented activities
- ✓ General guiding principles, applicable also in other contexts

“THINKING WITH YOUR HANDS”



From conceptualization to the release of a new product

Coordination
of partners in
the
implementation
of a new
project